

2003 California Children's Healthy Eating and Exercise Practices Survey

Table PP! 8: Belief About the Number of Servings of Fruits and Vegetables Needed for Good Health by Awareness of the *Campaign's* Television Spots¹ (Phone Sample)

How many total servings of fruits, ~~fruit juice,~~ and vegetables ~~or salads~~ do you think you should eat every day for good health?

Do you ~~recall~~ remember seeing or hearing any TV commercials ~~that promoted an educational program called about~~ *5 a Day-Power Play!*?

		Servings of Fruits and Vegetables Believed Needed ² , Percent of Children		
		1-2	3-4	5+
Total	Percent	13	32	55
Aware of the <i>Campaign's</i> Television Spots				
Yes	40	7	29	64
No	60	18	34	49

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¹ Not aware includes those reporting "no" and "don't know."

² Excludes those reporting "don't know."

Rows may not add up to 100% due to rounding.

A box around a group of numbers signifies that differences observed within this group are statistically significant.

Chi Square Test

** p<.01

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